



3RDEYETRIBE.COM

3RD EYE TRIBE ENTERTAINMENT WELCOME KIT

NETWORK



WHO WE ARE

We are 3rd Eye Tribe Entertainment, an LA-based independent record label founded in 2014. Founded by artists, for artists. We are also the newest members of the Ingrooves family, the leading global independent music marketing services and distribution company.

When you join us as an artist or label, you get direct access to our dedicated team to answer your questions and provide solutions for any project, to take you to the next level.



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PRESS RELEASE

3RD EYE TRIBE'S roster includes a versatile team of musicians from Contemporary Artist **AARON KAYE**, **DOM SHELTON**, **BALANCE MINE**, Emmy Award-winning producer **ANDRE "Dre The God" DAVIS**, gifted bilingual lyricist **JACTIVE8**, Hip Hop Artist **WYEL LEGEND**, **CTHREE**, and Hip Hop group **SHADOWS OF SOULZ**, founded by **BOOGIEMAN**. The artists mentioned have upcoming releases last quarter of 2021 and throughout 2022. 3rd Eye Tribe will also distribute for production company **Destiny Music Group** and provide licensing opportunities for their subsidiaries.

Our dedicated team of A&Rs are at core of our mobilization. The A&R roster includes **NAZAR KHAN**, **RON PERRY** and **ALY PALACCI**, who will help scout and develop incoming talent across the world. "I believe in our team as they continue to inspire each other every day, ultimately Ingrooves inner stands what goals we want to achieve as a company," says 3rd Eye Tribe President, **ERIC "CThree" MCELROY**.

When asked about the potential of 3rd Eye Tribe Entertainment and Ingrooves success Label Manager **GUJI LORENZANA**, says "I'm excited to be working with 3rd Eye Tribe Entertainment LLC. I believe they have a great vision and an amazing plan on what a partnership between the western market and the PH market can look like. With a track record of helping some amazing international acts in the past, I think they have a promising future working with Ingrooves". -- **FOX NEWS, OCT 26, 2021**

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ONBOARDING

Structurally, Universal/Ingrooves handles our distribution and marketing, and we directly work with you! As an artist or label, you're being represented by a team of specialists with 15+ years of experience in the entertainment industry.

We have weekly meetings virtually to create strong connections and coordination between creatives and management.

Our staff and offices are based in Los Angeles, New York, and Florida. Unlike most major and indie labels, you have direct access to our team of dedicated A&Rs and management, which you can connect with almost 24/7.

Set up a call with one of our members. We will guide you through the steps of utilizing 3RD EYE TRIBE, and provide you with advice, information and strategic solutions for you and your upcoming project.

Jumpstart your project and artistic journey with our groundbreaking SERVICES provided by our core team and partners. Create a PLAN that's right for you and get results.

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SERVICES

When it comes to PR, we've got you covered. Drop your next project with us, and get distributed in more than 150+ media outlets including Google News, Bing! News, Fox News, Daily Herald and more. Let us distribute your next release.

Get higher royalties off of your streams. Not only will we help you plan your project's drop on every major DSP (Digital Streaming Platform) in the world, we will help you create affordable and creative campaigns before the release, to organically grow and sustain your post-release momentum, digital footprint and fanbase.

Today's artist can't rely on just a good song or "viral" moment. You need the whole package and we understand how overwhelming it can be for independent creators to manage it all. Look at our list of services and partners to see how we create a one stop solution.



3RD EYE TRIBE ENTERTAINMENT NETWORK

**ORIGINAL MUSIC
PRODUCTION &
RECORDING SERVICES**



Get original music production/songwriting handcrafted by an all-star experienced team at Destiny Music Publishing, LLC. Record, mix and master your next project via one of their state of the art recording studios in Europe, LA, NJ & NY.

**LIVE TOUR & MEDIA
CONTENT CREATION**



AnimeHipHop creates animations, music videos, video games and other interactive multimedia productions. Create dynamic content with them and, When you're ready to go live, hit the road with this virtual AND nationwide tour circuit.

**INFLUENCER
MARKETING**



TikTok



We've worked with some of the biggest, from the cast of the Dragon Ball animated series, to Tiktok influencers with 1M+ followers, to Hip Hop groups like the LOX for our previous marketing campaigns with great success. Lets do it again for you.

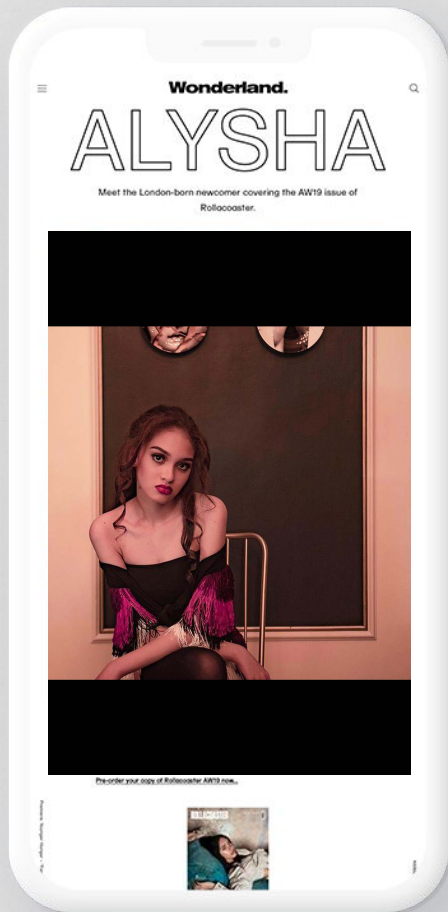
**PLAYLIST & SYNC
LICENSING
OPPORTUNITIES**



**UNDERGROUND
HIPHOP BLOG**

More placements, more visibility, better royalties. We give you direct resources from our joint venture with Universal/Ingrooves. On top of THAT we also are partnered with the biggest indie music promotion agency in the world, UGHHBLOG, to maximize your audience beyond the stratosphere.

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THE TOTAL PACKAGE

Ingrooves offers Smart Audience and Register, two of their proprietary solutions empowering partners to address some of the global music industry's biggest challenges based on data-driven analytics. We combine that with our Inbound Marketing at 3RD EYE TRIBE. Whether you're an artist or record label, you need a website, social media, press kits and visuals and blah, blah, blah. Breathe. We've got you covered.

And because we're independent, we don't believe in locking you into risky label advances or crazy 10-yr album deals. When you sign to us, you still own what you create. We build campaigns based on your budget and make it pretty. Take a look at our packages.



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ORIGINAL PRODUCTIONS - KISHI AND THE ISLAND OF DREAMS

THE COMIC BOOK

Created by the AnimeHipHop production crew, this comicbook series stars WWE Hall of Famer RIKISHI in an original story.

FUNDRAISER + NFTs COLLECTION

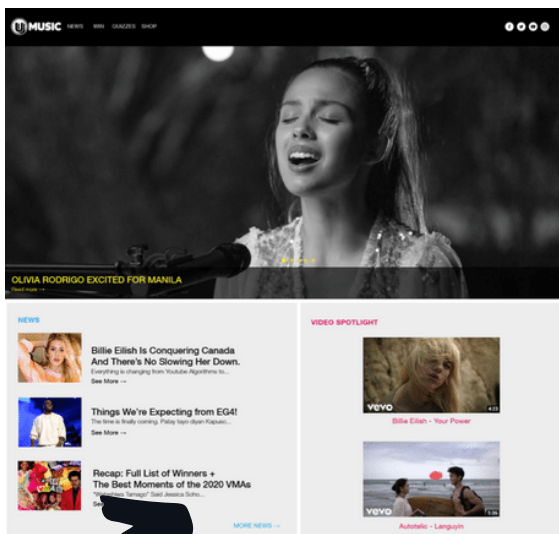
A project featuring the SAMOAN DYNASTY, expanding the Polynesian culture in film and TV. Donors to the upcoming Crowdfunding event will receive special edition versions of the Issue #1 Cover Art as an NFT, collectible items, shoutouts from Rikishi himself and, invites to the release party and more!





UMG PH's fan facing platform aimed to be the
biggest music authority in the country






Website

The website will be a hub for fans. It will include news articles, quizzes, promos, events and more.

Social Media

UMUSIC will have its own social media accounts - previously (MCA Music's socials). It aims to be a news portal for fans.



Originals

Building on more content for the fans. We aim to have a new original video daily.



the hook

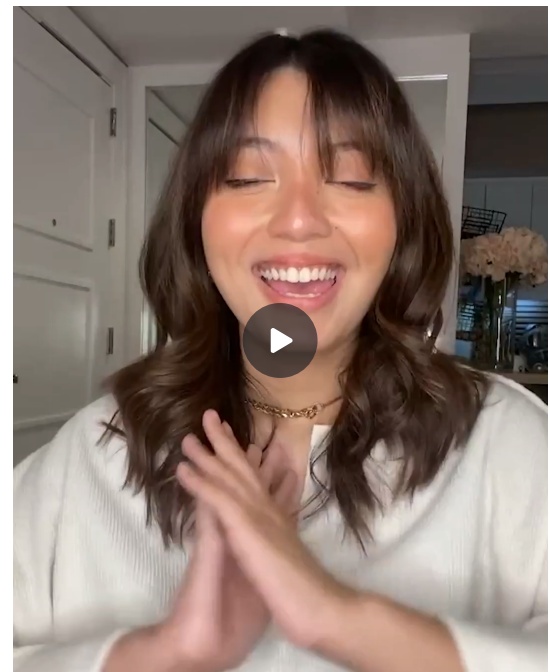


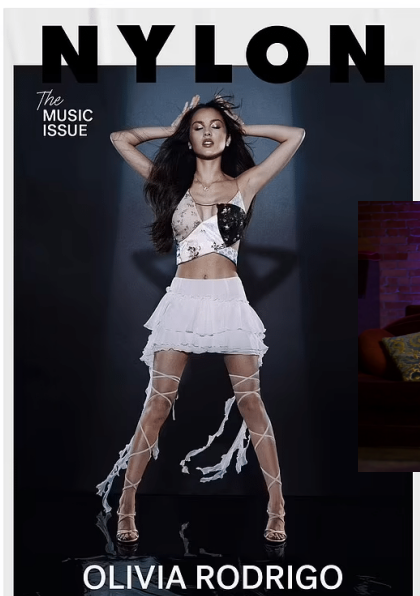
A weekly Livestream show with interviews and mini-games for International and Domestic artists, hosted by VJ Samm.

FRESH DROPS



A weekly news show for the latest releases (songs/videos) and artist updates, hosted by VJ Samm.





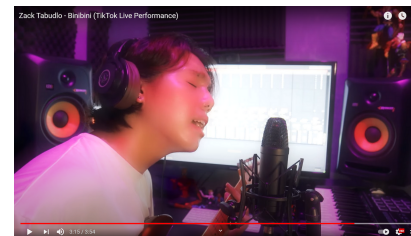
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An Artist of the Month feature which includes a photoshoot and video features.

all access



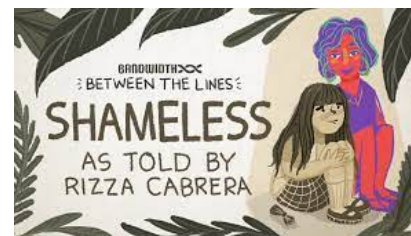
Behind the scenes of artist's recordings and shoots. Day in a life shot by the artist. (vertical)



GIMMICK SHOWS



Unique short-form content depending on the artist/content. Marketing initiated. (Ingrooves artists can send their own materials)



3RD EYE TRIBE ENTERTAINMENT STAFF

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